

PRESS RELEASE

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Hawthorn Suites by Wyndham in West Palm Beach, Florida Selects Comcast Business Hospitality

Top-ranking hotel upgrades to Comcast Ethernet, TV and voice services to boost performance and improve the quest experience

WEST PALM BEACH, Fla. – April 9, 2013 – Comcast Business, a unit of Comcast Cable, the nation's largest video, high-speed Internet and phone provider to business and residential customers, today announced that <u>Hawthorn Suites by Wyndham in West Palm Beach</u>, Florida, has selected <u>Comcast Business Hospitality</u> for data, phone and TV services for its 112-suite property. The new Comcast services will increase Internet speeds to 100 Megabits per second (Mbps) using <u>Comcast Ethernet</u>, giving guests faster Internet access for business or personal use while staying at the hotel. The increased speeds will also help the hotel staff to conduct their daily operations more efficiently, and provide the convenience of a single provider for data, voice and video service.

"Our guests expect to check into our property and conduct business day or night," said William Murray, general manager of the Hawthorn Suites – West Palm Beach. "Because we are an extended-stay hotel, our suites are often used as a remote office for traveling executives. The increased speed from the Comcast service allows our guests to work in their rooms with connection speeds that are the same as what they would have back at their office."

Hawthorn Suites by Wyndham - West Palm Beach is an extended stay hotel that is located a short distance from Palm Beach International Airport and is conveniently located near many businesses and attractions. It caters to business travelers that are staying in the area for multiple days and people relocating to the area who are looking for temporary housing. The hotel has a top ranking by Trip Advisor – it is currently ranked #1 out of 34 hotels in the Palm Beach area.

Prior to working with Comcast, the hotel had a 3 Mbps service for all of its guests, and 3 Mbps for back office operations, both from another provider. With slow Internet connectivity, they decided to make a change in order to upgrade their technology and remain a top-ranking hotel. After an extensive review of available service providers, Hawthorn Suites selected Comcast Business to provide Ethernet, voice and TV services, which are all part of the Comcast Business Hospitality suite that is designed specifically for the needs of hotels and motels. The additional bandwidth not only gives guests faster Internet speeds, but the staff is able to process credit cards more quickly and handle check-in and check-out faster as well.

"Business travelers want the same level of high-speed connectivity from a hotel that they get at the office, because business does not stop when you are out on the road," said David Lynch, vice president at Comcast Business, Florida Region. "The Comcast Business Hospitality suite helps top-ranked hotels like the Hawthorn Suites – West Palm Beach to attract business and leisure travelers with important amenities – superior technology and entertainment services that are reliable, fast and backed by 24/7 service and support."

The <u>Comcast Business Hospitality</u> suite includes Ethernet, Internet, video and voice services packaged in one integrated offering customized for the hospitality industry. Available across Comcast's entire service area, this product suite enables hotels and motels to leverage advanced technology from a single provider to improve the guest experience, streamline back-office operations and manage costs. It also includes 24/7 service and support team that is dedicated to hospitality customers.

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7

technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit http://business.comcast.com/enterprise.

Follow us on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company.

Visit www.comcastcorporation.com for more information.

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